

# C A Financial Strategies

## *A new String to an old Bow*

C A Insurance Brokers has been insuring your valuable assets for years, now we offer an even broader range of insurances.

For over 30 years we have been insuring your house, your car and your business now we offer the opportunity to insure your biggest asset - **YOU**.

Protect yourself, protect your business and protect your income. Talk to a C A Financial Strategies adviser today.

### ***Business Insurance***

Could an unexpected death, disablement or critical illness jeopardize the ongoing viability of your business?

- A well structured business insurance helps keep your business functioning and protects the value of your business in the case of unplanned events.
- When compared to the alternatives, the most cost effective solution is a comprehensive insurance solution.
- Death or disability of a business owner can result in the demise of an otherwise viable business.
- Most people think nothing of insuring their home, its contents and the family car, but when it comes to insuring their life, many think twice.

### ***Your income, your greatest asset!***

Your most valuable asset is your ability to earn an income that allows you to maintain your lifestyle. In your lifetime you will earn a small fortune - it therefore makes sense to protect it.

Most Australians don't value their most important asset - their ability to earn an income:

- 83% of Australians say they have insurance for their car.
- Only 31% insure their ability to earn an income with income protection insurance.

### ***Who can I talk to?***

Before making any decision about your insurance needs it's important to have the right conversation with those closest to you; your partner, your family or even a friend.

Making the right decision is about understanding what risks you and your family face and having an open and frank conversation about how you would cope financially if the worst were to happen.

CA Financial Strategies is committed to making it as easy as possible to consider these questions and to protect yourself from the financial risks associated with a loss of income from accident, sickness or death.

***If more protection and sound professional advice is the answer for you, the next question is probably.....***

#### **'Who can I talk to? : C A Financial Strategies**

36 Station Road (P O Box 569) Indooroopilly Qld 4068

Phone: (07) 3878 1844

Fax: (07) 3878 1417

email: [enquiries@cafs.com.au](mailto:enquiries@cafs.com.au)

web: [www.cafs.com.au](http://www.cafs.com.au)



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